This article looks at Attention Deficit Disorder/Attention Deficit Hyperactivity Disorder (ADD/ADHD). As there is an increasing tendency for drugs to be prescribed to our children and lately adults for the treatment of this condition, it is timely to provide some information from an upper cervical chiropractic perspective.

I recently watched a tv news show in which a doctor was being interviewed about Attention Deficit Disorder/Attention Deficit Hyperactivity Disorder (ADD/ADHD). Apart from the increasing numbers of children being diagnosed with these disorders, the doctor claimed that around 4% of the US adult population was also suffering from the disorder. Ah! I thought here we go—yet another market opportunity opens up for pharmaceutical companies. It made me think about current drug advertising. Some of the current drug advertisements make you feel like you are missing out on something and that you should run straight to your doctor to get a prescription! Isn’t it amazing to think that a product that is supposed to help sufferers of diseases is peddled as if it was the latest consumer ‘got-to-have’? Such are the dynamics of a global multi-billion-dollar drug industry.
ADHD: A Patient’s Perspective

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Friday, 01 September 2006 00:00 - Last Updated Wednesday, 05 March 2014 10:50